

CAPE COD CHILDREN'S PLACE

ANNUAL REPORT
2020



CCCCP

Cape Cod Children's Place is a non-profit organization founded in 1995. Our mission is to build the resiliency and strength of Cape Cod families.

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WHAT WE DO

Early Education & Care Center, Eastham

- Supporting children's learning and development, from infant, pre-school and pre-k

Family Support

- Parent Education & Support Groups
- Parent Child Engagement
- Family Support Services
 - Tuition Assistance (to CCCP & area licensed centers)
 - Basic Needs
- Family Consultations & Referrals
- FIRST Steps Together

Community Engagement

- Advocacy
- Collaborations
- Re-opening Task Force



FROM CINDY



Dear Cape Cod Children's Place Community Members,

It is hard to know where to begin when trying to articulate what this past year's experience has been for us here at CCCP. Along with the rest of the world, we found ourselves living in uncertain times that no one could have imagined or prepared for.

I believe Cape Cod Children's Place was able to respond and meet the challenges, not because we had a crystal ball that foretold the future, but because of the mission that continues to guide us in our everyday work strengthening families.

Cape Cod Children's Place builds resiliency, strength, and skills in Cape Cod children and families through free family support services and affordable high quality early education and care programs. Our vision is a community where all children grow up safe, nurtured and supported so they can achieve their full potential.

In March of 2020, we immediately adopted a new "norm," as we re-learned to pivot with each new challenge that presented itself. We knew we needed to continue to serve and support families. We needed to practice what we preach, and re-learned and practiced resiliency and flexibility. We were forced to change the way we had always done things. We became experts on zoom; we made sure that the human connection was our priority and remained committed to having a person answering the phones in these chaotic and uncharted times.

Most of all, we did not give up. We continued to show up, for ourselves and for our CCCP families. We listened to them as they shared about how their basic needs were going unmet, and we calmed their fears and anxieties over unknown impacts to their children. We tapped into our creative world and found new ways to connect with our families and community organizations.

All of us have tried to identify and share silver linings from this experience. Families realized how strong they were and how resourceful they could be. We created even greater collaborations with our fellow non-profit partners, making sure that we could help families from whatever point of entry they came to us. We discovered new levels of generosity and strength within our community. There were moments when my breath was taken away, moments of emotion and gratitude.

We now hope that there is light at the end of this long tunnel. Some of the new ways will stay with us, making access easier for our families to attend our parent education and support groups. We all look forward to a time when we can greet each other without masks and see each other with new eyes. Until then, we will continue to follow our mission of creating a more just, Inclusive, and welcoming world for those who wish to engage with us.

Peace Kindness and Hope

A handwritten signature in black ink that reads "Cindy Horgan". The script is fluid and cursive.

CINDY HORGAN

Executive Director

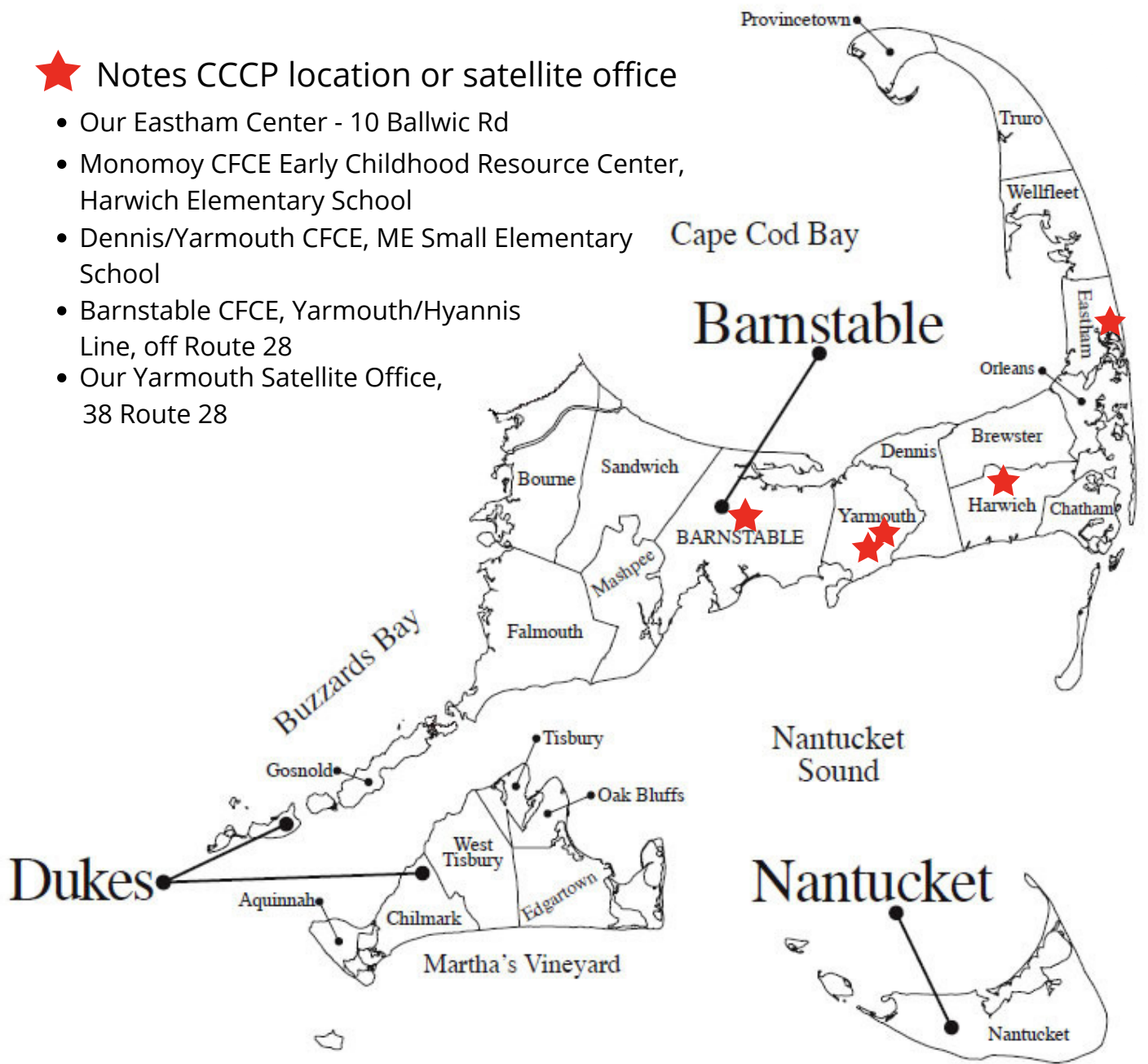


WHERE WE SERVE

We serve eleven towns through our grant funding (Provincetown to Barnstable). We serve all of Cape Cod & the Islands through our Massachusetts Department of Public Health program, and FIRST Steps Together for families in recovery.

★ Notes CCCP location or satellite office

- Our Eastham Center - 10 Ballwic Rd
- Monomoy CFCE Early Childhood Resource Center, Harwich Elementary School
- Dennis/Yarmouth CFCE, ME Small Elementary School
- Barnstable CFCE, Yarmouth/Hyannis Line, off Route 28
- Our Yarmouth Satellite Office, 38 Route 28



I went to a family's home to deliver a parent-child engagement program family activity ("Art StART") kit because they had no way to come to Harwich Port to pick it up. The children made "Thank you" signs and had them held up to the window, waving and shouting "thank you." The work we do matters. - CCCP staff member

INNOVATION A NEW WEBSITE

In 2020 we completed a new website. Serving all of the Cape & Islands through our programs, having an up-to-date website has been key to our success. Visit CapeCodChildrensPlace.com

- informative
- updated
- colorful
- bright



cape cod children's place
a place where children and families learn and grow.



FAMILY SUPPORT

Cape Cod Children's Place recognizes that

EARLY CHILDHOOD EDUCATION & CARE

COMMUNITY ENGAGEMENT

ADAPTATION

Funder Flexibility and Support

"In addition to the incredible generosity of our individual donors, our government funded agencies that support our work showed extraordinary support and flexibility in response to the pandemic. The Massachusetts Department of Early Education and Care, Children's Trust and Massachusetts Department of Public Health worked with us to adapt our programs and services to meet the rapidly changing needs of our community. Locally, our longtime support partners including the Cape Cod Foundation and the Cape and Islands United Way, reached out to us to proactively ensure that we could continue to provide for families and children."

- Patty Watson, Director of Grants & Development

FROM LIZ

Dear Cape Cod Children's Place Community,



When given the task to sit down and write about the last twelve months, I sat at my desk and became flooded with memories and emotion. Strength. Friendship. Support. Connection. Hope. Of course, words to describe the unknown which all of us were forced to embark on were on my mind as well, but what continued to stand out to me was the ability to stand together – apart – as a community, personal and professional, throughout all of it.

The biggest concern on my mind as Head of School, and on the minds of the CCCP teaching team, during the public health crisis, was and is: how do we connect with our youngest students in the same way as “before”? The most essential and critical piece of everything we have done and want to continue to do is to build a relationship with the children in our classrooms and their families. We knew that reopening our school doors during a pandemic would be a monumental task, but we also knew we would do it with love in our hearts, and convey that in our eyes behind the masks. So we took on one of the most important challenges of our careers.

By all accounts since our school doors reopened on August 31, 2020, our standards of safety exceeded state requirements, and our early learning center is thriving. Yes, the demands from regulations are stricter, the emotional toll is stronger, the financial cost is larger, but to have the privilege to watch infants, toddlers, and preschool age children learn to navigate school with masks and physical distancing with such courage and flexibility, to witness these children learn how to articulate their needs and feelings in new ways because they cannot always see facial cues; and to learn how to connect with families in different ways due to restrictions placed on how we are allowed to do that, has been in its own way, a gift. I believe we have slowed down to listen more intently, to observe more keenly, and to take extra moments to enjoy the smallest and sometimes quietest moments with those around us.

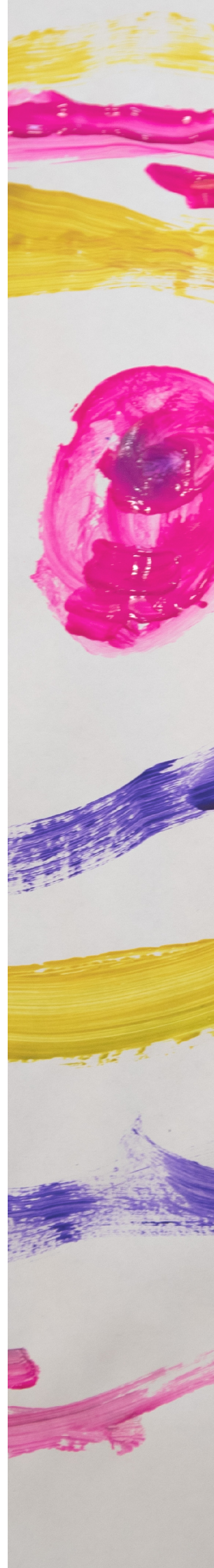
We have also taken on self-reflecting and questioning what our role is as early childhood education teachers in acknowledging the inequities in our country. How can we teach social justice within our school. We are teaching ourselves and learning what this looks like within early learning classrooms and what changes we need to make within our philosophy and curricula. This process will be ongoing and ever-changing and we are proud to take on this new chapter of growth.

While 2020 was an experience none of us are likely to forget, it also was an experience which reminded us why we chose to teach. We believe in the magic of early childhood. We are excited to be back doing what we do best and look forward to many more years of being a part of the magic.

Best,

LIZ STAPLETON

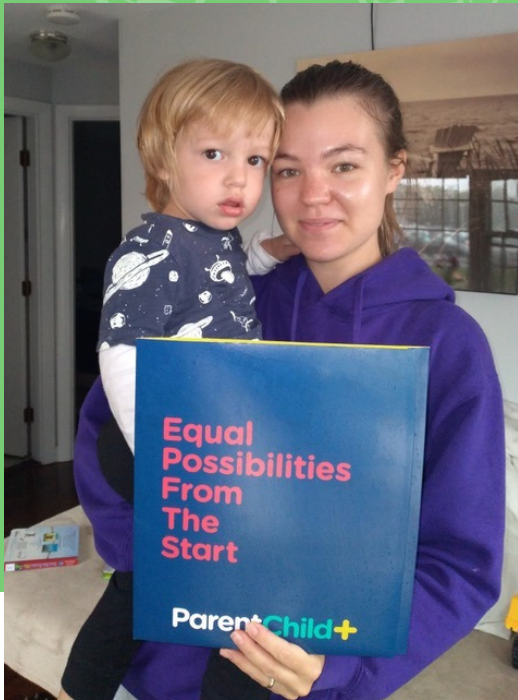
Assistant Director / Head of School



WHAT MATTERS

EMBRACING DIFFERENCES

With the addition of Marly Pereda and Monica Montoya-Quintero to our family support team we have been able to embrace the cultural diversity in our community and support our English Second Language (ESL) families. Portuguese and Spanish speaking families have joined our programs and are thriving with the support.



Parent Child+ Mom & Son



Parent Child+ staff

"Thanks to PC+ program Early Learning Specialist, I was told about the great "Positive Discipline" group and "Raising Healthy Boys" program that I found particularly interesting to me. I love my boy. He is a lovely child but sometimes I don't know what to do when he does not want to listen. I am sure that learning strategies to help him is a great opportunity for me. Thanks to my Early Learning Specialist for facilitating the information and encouraging me to get into the next step. I am totally ready for it."

- ESL Virtual Program Participant



IN SUPPORT

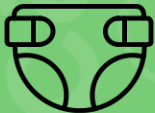
While our community partners were not present in our building or meeting in person this year, we had so many amazing organizations and community members support those in need.



Approximately 150 families received scholarships and support for licensed, high quality early education and care programs.



Approximately 200 coats from our generous community partners went to children of all ages in our community.



9,000 diapers went to families in need of support.



\$25,000 worth of Stop & Shop gift cards went to families in need of food support and to our parent education participants



35 families received monthly food support through our partnership with The Family Pantry of Cape Cod



"I just wanted to thank you again for providing the at-home learning kits for my kids. My two girls (ages 4 & 2) have had so much fun using the materials. I was really impressed with the quality and diversity of the contents in the sensory play kit. My two-year-old loved exploring the different textures of the materials and using the wide variety of tools to scoop and pour. Discussing the feel and smell of the different materials allowed for great opportunities to develop my daughter's vocabulary through her exploration." - Virtual Program Participant

INSPIRATION

Tomas Tolentino,
From Parent to Program Facilitator to Community Leader



I grew up in Northern New Jersey, and for my whole life, 1 week every summer we vacationed on Cape Cod.

In 2010 I had the opportunity to make it my home. I have lived in West Yarmouth for over 11 years now and wherever I have lived I have tried to be a supporting member of the community. My son was born in November of 2013. From the day he was born I knew that I had to do everything I could to ensure he had opportunities I did not. I knew his success was going to be helped if I was an involved parent regardless of my busy career.

The first program I did with him was the Dad and Baby Pizza group at Cape Cod Hospital with Paul Melville. I attended that for over a year, and I even had the opportunity to lead a program on baby Sign Language, as I had learned some and taught my son the basics. As we outgrew that group I decided to join what people called the "Mom Groups". I manage hotels and work weekends so I take mid-week days off. Tuesday has always been Dad and Son day for us and I always forced myself to do something productive, educational, or fun on Tuesdays with him.

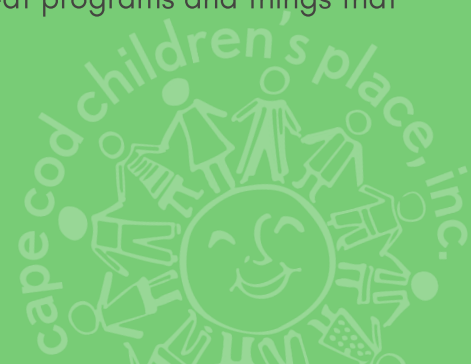
I started going to playgroups sponsored by Cape Cod Children's Place and run by Miss Mary. As a family we did evening play group focused on International Culture and food with Miss Gabby. When Gabby left, Miss Mary spoke to me and asked my interest in taking over a class just like it. That is where Book and Cook came to fruition. I have been facilitating for over 3 years now. Throughout my programming time I had the opportunity to meet Cindy Horgan and attend several of her amazing classes. I have attended Potty Training 101, Positive Development, Raising Healthy Boys, Dining on a Budget, and a class on Screen Time and its effects. I learned many things and have become a great father due to all the lessons, feedback, and honesty I learned through the classes and other parents.

I also learned I was not alone. Several years ago to move away from the stigma of "Mom Groups" I started Dad and Me, a monthly group geared for dads to help allow them to spend time in play groups and to help dedicate at least 1 hour to spend with their children with just dad and to give mom a break. Since my time doing programming I have attended Dennis Yarmouth CFCE quarterly meetings, the 10-town CFCE council meetings, and the Cape Cod Children's Advisory board. On top of my work with the DY CFCE and Cape Cod Children's Place I also serve on the Station Avenue PTO as the treasurer elect. I also recently joined the Dennis Yarmouth School Committee Diversity and Inclusion Subcommittee and am a candidate for the open 1-year seat of the DY (Yarmouth) School Committee. I appreciate all that CCCP has done for me and I hope others who appreciate their programs will get involved and share all the great programs and things that Cape Cod Children's Place has to offer.

Thank You,

TOMAS TOLENTINO

Parent, Facilitator, Community Leader



COMMUNITY PARTNERS

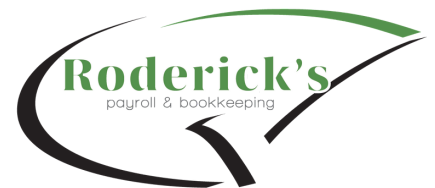
When our community space was not an option, we collaborated with our community partners outside our walls. And we made new connections in support of our families and the community need during this challenging year.



HUMAN SERVICES

Creating a Healthy Connected Cape Cod

**TRURO
VINEYARDS**



Cape and Islands United Way



community development partnership

**CAPE
COD5**



INNOVATION WHAT WE HAVE LEARNED

Virtual parent education programs and community council meetings enjoyed greater participation in a Zoom format than in person. This adaptation will inform our evening programming plans going forward in that it reduces logistical barriers and expenses such as food and child care.

Our longtime parent-child engagement specialists, Lucy Gilmore and Mary Wilson, quickly adapted our in person "play and learn" child development programming to creative family home activity kits with companion virtual activities and Zoom show and tell. While program participation was reduced to accommodate a virtual medium, the family support and adept child development teaching skills used were outstanding! Creative parent leaders stepped forward as subcontractors, as partners, who were dynamic facilitators.



"All these classes are so perfect because they give us a short session of structure and a fun activity every day regardless of whatever else we have going on"

- Virtual program, parent participant



Photos from "ART stART"



VIRTUAL PIVOT

We kept our community connections strong through the help of Zoom. We're grateful to our program leaders for their ability to share their magic, creativity and learning on-screens.

Parent & Child Activities

ART stART

Little Sensory Explorers

Story & Craft

Chicka Chicka Zoom Zoom!

Circle Time Playgroup

Little Language Learners

Spanish Storytime with Monica

Nature Explorers

Audubon Tidal Flats

Get Ready for Kindergarten!

Baby Yoga

Tykes/Pre-K Yoga

Baby Music

Baby's First Year

PJ Songs & Stories

Little Engineers, Builders & Inventors

Nature Explorers: Discovering Winte

ART stART/Creative Explorers

Baby Stroll & Sing

Puppet Playgroup

Celebrating Our Cultures & Community

Councils

Cape Cod Regional 11-Town Early Childhood Council

Parent Advisory Council

Barnstable Early Childhood Council

Dennis-Yarmouth Early Childhood Council

Monomoy Early Childhood Council

Parent Education & Support

Taming Toddlers Talk Time

Raising Healthy Families

Sensational Talks & Support Group

Dads' Talk

Dads in Recovery

RISE (Peer support)

Nurturing Skills for Families

Parent Cafés

Understanding the IEP

Mindfulness Techniques for Adult Self Care

Virtual Dad's Group

The Amazing Power of Speech

Nurturing Father's Program

Positive Discipline

Parents on the Other Side



"Tykes/Pre-K Yoga"

VIRTUAL PIVOT



Through the support of community friends we offered take-home kits to engage with our littlest friends. Online programs partnered with items made for engaging interaction.



"Sensory Explorers"



"Nature Explorers"



"Little Engineers"

"The at home family activity kits allowed my husband to enjoy great fun outdoors with our little one, with the instructions provided this weekend"
- Virtual program, parent participant



"Dad and Me"



Activity kit distribution combined w/ food pantry pick-ups

"It's really fun to do baby yoga with my family. It gives us a way to remember to control our anger, take a deep breath and get rid of the anger and worry that's bottled up inside so we can all be happier together." - 5-year old virtual program participant

FROM THE BOARD

Greetings from Eastham!

What a year this has been. January 2020 started off with great optimism as Cape Cod Children's Place began celebrating 25 years. Our programs continued to grow in every way to meet the ever-changing needs of our community.

A kick off campaign was launched in January to celebrate our 25th year and we quickly exceeded our fundraising goal. Things were moving along smoothly and then March 15, 2020 arrived; the day the governor shut down all public and private schools for 3 weeks in response to COVID-19. We were entering into new territory with no blueprint to follow. As CCCP board president I have seen firsthand the dedication of the staff and administration to create a blueprint as they built it. Our early childhood education programs went remote as did our family support programs. Cindy, Liz and the CCCP team were amazing and were able to navigate 2020 without too many hiccups. They are our HEROES.

As our fiscal year 2020 came to an end, I am proud to have been a part of this wonderful team and the community they serve. Despite a pandemic, Cape Cod Children's Place was able to provide their programs at a time when they were needed most. I am humbled by the generosity of our community to continue to support us. In addition, our board has been unbelievable in their constant support of their president and Cape Cod Children's Place. I would not have been able to lead without their guidance, confidence and support. **It does take a village, and Cape Cod Children's Place is the cornerstone of it for so many.**

With vaccinations becoming more available, it is my hope that we can return to in-person events and celebrate living in 2021.

Stay safe and healthy,

DEB MARTIN

CCCP Board President

CCCP 2020 Board of Directors

President - Deb Martin

Vice President - Kris Apgar

Secretary - Samantha Brintnall

Treasurer - Jamie Selldorff

Kim Concra

Michael Flores

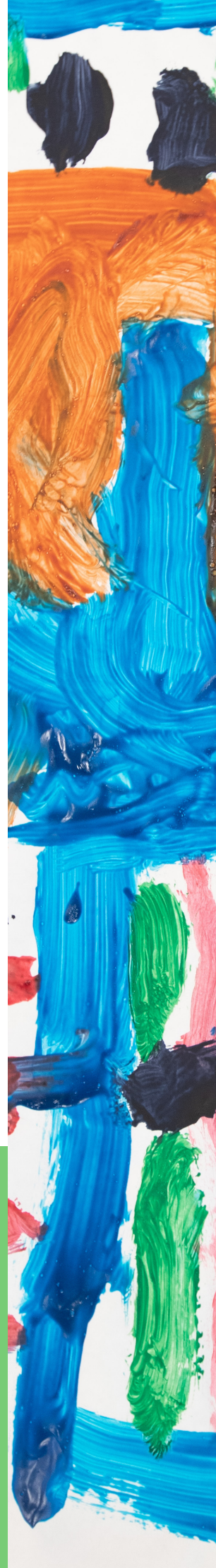
Scotti Finnegan

Paula Cardaleen

Sally Digges

Kara Risk

Vickie Morris



FINANCIAL POSITION FY 2020

ASSETS

Cash	\$718,558
Receivables.	\$141,377
Prepaid Expenses.	\$5,379
Capital Assets (Net)	\$534,243
Total Assets.	\$1,399,557

Liabilities & Net Assets

Accounts Payable & Accrued Expenses	\$48,069
EIDL/PPP Loan	\$10,000
Deferred Revenue	\$3,000
Unrestricted Assets	\$1,298,869
Temporarily Restricted	\$39,619
Total Liabilities and Net Assets	\$1,399,557

Income

Grants	\$1,093,957
Program Fees	\$353,054
Contributions, Fundraising & Events	\$420,904
PPP/EIDL forgivable Loan	\$151,795
Investment Income	\$1,477
Miscellaneous Income	\$14,712
Total Income	\$2,035,899

Expenses

Grant Programs	\$1,058,653
Programs	\$405,726
Management & General	\$214,533
Fundraising	\$34,440
Total Expenses	\$1,713,352
Total Increase In Net Assets	\$322,547





"Thank you to all your staff for these virtual classes. They are the only time my children see other children. We all feel like we have friends because you say their name, sing the welcome song to each person, and help them get to know each other. Someone is noticing them and excited to see them every week when we show up. Seeing my children happy is priceless, and your classes are free, and we can feel safe because we don't have to go anywhere!" - Virtual program, parent participant



capecodchildrensplace.com